

## **T3 TELECOM SOFTWARE, INC. ANNOUNCES THE INTEGRATION OF ITS VOICEMAIL APPLICATIONS INTO TADIRAN TELECOM'S SEAMAIL**

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T3 Telecom Software is pleased to announce that its SIP telephony voicemail application is now fully integrated into Tadiran's IP-PBX products. Tadiran Telecom and T3 Telecom Software are engaged in an OEM partnership where T3 Telecom Software's proven product, T3main, is the basis for Tadiran's Coral SeaMail, a built-in SIP-based voicemail application for Coral IPx Office and the new Coral Sea Softswitch servers.

Tadiran Telecom, a leading global IP business telephone and communications supplier serves businesses and organizations of all sizes with a comprehensive family of products. Tadiran distributes IP communications solutions to some of the world's largest companies and organizations across 41 countries through authorized business partners.

The fully integrated solution offers Tadiran's customers the complete range of T3 Telecom Software's messaging capabilities as well as a seamless interface for administering both voice mail and the IP-PBX.

T3 Telecom Software functionality incorporated into SeaMail includes:

- Clientless Unified Messaging – Fully-featured unified messaging functionality that allows users to work within a single environment, minimizes administration headaches, and supports existing IT investments as well as any future architecture requirements. The product does not require any client-side installations on the desktop and is MAPI protocol-enabled to integrate with Microsoft Exchange®.
- Powerful scripting tool – an interface for programming highly customized telephony applications with a low overhead cost.
- Broadcast Notification – telephone campaigns that deliver automated messages (emergency notification, appointment reminders) to audiences of any size.
- Voice Biometrics – authentication by vocal pattern to allow for secure voice mail and account access, as well as secure physical access to a space (building or room) or phone service (conference bridge or service representative).

“The T3 products are a perfect fit for our VoIP systems. The applications not only lead the industry in terms of innovation and ‘value’ features, but the technology is field proven. And it is all done with SIP, which provides great hardware cost savings as well,” says Tadiran Telecom Inc. CEO Zeev Rubinstein.

“Tadiran owners expect and receive highly scalable, flexible and innovative communication solutions,” states Yaniv Livneh, CEO of T3 Telecom Software Inc. “We are excited to incorporate our SIP-enabled platform into SeaMail so Tadiran can continue to exceed expectations by offering unified messaging and other advanced messaging applications to the SMB as well as large multi-site enterprise environments.”

## **About T3 Telecom Software, Inc.**

T3 Telecom Software has been developing innovative telephony solutions since 1991. The company's progressive building blocks approach allows customers to build a highly configured telephony application that meets unique business requirements without in-depth knowledge of programming and telephony.

T3main, built on Linux for maximum flexibility and performance, fits effortlessly into a VoIP, traditional TDM PBX or hybrid strategy and enables customers to leverage their existing infrastructure investment and standardize on one solution for their messaging needs. T3main includes the components that provide the building blocks for a fully customized and scalable unified communications solution including voicemail and unified messaging, speech recognition, voice authentication, voice transcription, interactive voice response (IVR), automated attendant, fax, and announcer functionality.

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