



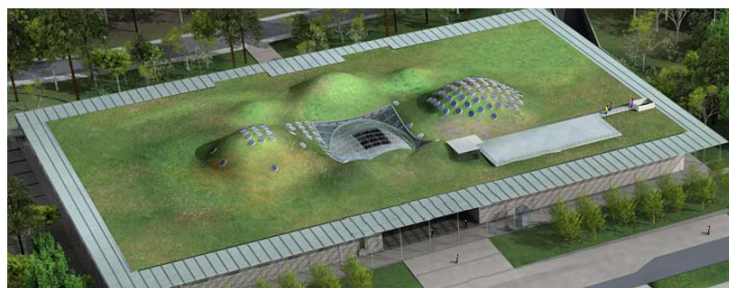
*Application – Museum and Research Facility*

*Products Used – Coral IPx 800, Composit Contact Pro, 500 T208 IP telephones*

*Details – Newly built showcase facility of technology for California using Tadiran Telecom VoIP for communications*

## Museum and Research Facility opens as a Masterpiece of Green Technology, Scientific Innovation, and VoIP.

*The California Academy of Science is truly a showcase of technology. \$500M and ten years in the making, its sustainable architecture and multi-purpose charter was a clear candidate for the best in today's VoIP.*



Located in scenic Golden Gate Park in San Francisco the California Academy of Science includes a four-story rain forest, an aquarium, a planetarium and a colony of African penguins. A roof of earth, solar power, and Tadiran VoIP are all key elements in executing a harmonious and efficient facility. Working closely during the planning and building process, Affinitel Communications of San Francisco implemented a host of communication applications by Tadiran Telecom.

In addition to an extensive list of museum and educational exhibits, the facility also houses a large research facility and administrative offices. Affinitel implemented a Coral IPx system to power (500) T208 IP telephones throughout the building. The staff utilizes many powerful features of the Coral IPx including conferences bridges for regular meetings and FlexiCall to integrate to cellular telephones. Call Center reporting is provided with Composit Contact Pro, and a T3 voice processing system provides unified messaging, speech recognition, and IVR. Current plans call for IVR prompts to be played at exhibits as well as emergency out-calls notifications for infrastructure alarms.



The Tadiran Telecom platform provides user-friendly administration and a host of applications that synchronize the Academy's goals to involve and educate the public in an environment that is clearly thoughtful to the staff, patrons, community and planet. "The California Academy of Sciences is a premier destination for tourists, enthusiasts, and researchers worldwide. We chose Tadiran Telecom for their infrastructure in order support their ability to deliver platinum service to their community" adds Pankaj Amin, President, Affinitel Communications.

