

November 16, 2005

TMC Names Best of Show Winners From INTERNET TELEPHONY Conference & EXPO Fall 2005

Norwalk, CT, November 15, 2005 — Technology Marketing Corporation, TMC®, today announced the winners of its prestigious “Best of Show” award at the recently concluded INTERNET TELEPHONY® Conference & EXPO Fall 2005 at the Los Angeles, CA Convention Center (www.itexpo.com). Tadiran America which featured the Coral IPx Office and Red Sea soft-switch was listed as a Best of Show winner.

The awards recognize innovative technology and creative product feature sets. Forward-looking products that will serve as a base upon which to build future developments in our industry were also awarded. Each winner submitted a thorough application and displayed and demonstrated their product on the INTERNET TELEPHONY Conference & EXPO exhibit floor.

“These companies are pioneers and are responsible for the amazing growth in the VoIP market this year. Selecting Best of Show winners each year becomes more and more difficult as the solutions displayed on the exhibit floor become more and more impressive. Every product is worthy of distinction, therefore you can rest assured that the companies and products on the list this year represent truly outstanding achievement in IP telephony,” said Rich Tehrani, president and group editor-in-chief of TMC®. “Their contributions are why more than 7,000 attendees turned out in Los Angeles to walk the exhibit floor.”

INTERNET TELEPHONY Conference & EXPO, held twice a year, is the leading event focused on VoIP and other IP telephony-based solutions. The conference and EXPO attracts small and large enterprises, government agencies and service providers seeking equipment and services; as well as developers and resellers. The Fall 2005 event was the twelfth conducted by TMC®.

INTERNET TELEPHONY Conference & EXPO East 2006 will be held January 24-27, 2006 at the Convention Center in Ft. Lauderdale, Florida. Next year’s INTERNET TELEPHONY Conference & EXPO West will be held October 10-13, 2006 at the San Diego, CA Convention Center. Call now for details about attending or exhibiting, 1-203-852-6800, ext. 146. Or e-mail drodriguez@tmcnet.com.

The full list of the Best of Show winners is posted on the show Web site at www.itexpo.com.

INTERNET TELEPHONY® Conference & EXPO is the world’s largest international VoIP marketplace where buyers and sellers convene at a single venue. The show includes four days of conference sessions, more than 17 hours of open exhibit time and networking events. The schedule gives vendors, manufacturers and other interested parties an ideal opportunity to meet and compare products, as well as ascertain an accurate snapshot of the state of the industry.

About TMC®

Technology Marketing Corporation (TMC) publishes four print magazines: Customer [Interaction](#) Solutions, Internet Telephony, SIP Magazine and IMS Magazine; as well as the digital publications, Speech-World, WiFi Telephony Magazine, VoIP Developer, IPTV Magazine and WiMAX Magazine. TMC also produces

TMCnet, the world's leading communications and technology Web site. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMC produces INTERNET TELEPHONY Conference & EXPO, The VoIP Developer Conference, Speech-World Conference, IP Contact Center Summit and The Global Call Center Outsourcing Summit. TMCnet, ranked among the top 2,500 Web sites in the World by Alexa.com, publishes more than 20 topical online newsletters. For more information about TMC, visit <http://www.tmcnet.com>.

About Tadiran America

An established innovator in telecommunications for more than 40 years, Tadiran America is leading the convergence of today's technology with tomorrow's innovations, transforming the way people and businesses communicate, connect and collaborate. Tadiran's IP-enabled solutions support voice, data and video and advanced networking applications. Tadiran America is a division of Tadiran Telecom which distributes IP communications solutions in 41 countries. More information is available at www.tadiramerica.com.

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