

Tadiran Telecom Expands Relationship with Polycom

Plainview, NY – November 16, 2010 - Tadiran Telecom, a leading IP business telephony and communications supplier, today announced a broader alliance with Polycom Inc. to support Polycom's Unified Communications (UC) Desktop telephones for use with Tadiran IP-PBXs installed throughout North and South America. Utilizing Polycom's industry-best technology, Tadiran customers will now enjoy new capabilities on both existing and new Tadiran systems. Tadiran and Polycom have a longstanding relationship, having teamed to deliver DECT wireless solutions since 2007.

The P-Series telephones represent the latest in IP telephone technology including [Polycom HD Voice™](#) technology, which offers twice the clarity of ordinary phone calls for life-like, vibrant conversations. All models support Power over Ethernet (POE) and have backlit displays. There are also options for a color display, touchscreen display, 1 Gig Ethernet switching, and video capabilities.

In 2010 Tadiran Telecom provided updated software for its popular IP platforms, greatly improving the Unified Communications feature set. This includes the Coral IPx and Sea Softswitch platforms. A migration path is available to many existing customers to leverage these new telephones and benefit from complete UC desktop capabilities.

"We're excited about the opportunity to support Tadiran with their growth in the enterprise and SMB marketplace, and delighted that Tadiran has standardized on Polycom UC desktop technology," said Patrick Ferriter, Polycom senior director of product management. "Polycom UC Desktop products offer a best-in-class, intuitive experience featuring Polycom HD Voice, and by teaming with Tadiran, we're expanding the capabilities of this now combined enterprise-grade solution to Tadiran partners and end users."

About Tadiran Telecom

Tadiran Telecom® is an established global leader, innovator and supplier of IP business telephony and telecommunications solutions. For almost 50 years, Tadiran has been serving businesses of all sizes, including some of the world's largest companies and organizations in various market segments across 41 countries worldwide. Tadiran's solutions feature a comprehensive family of products including IP PBXs, Soft Switches, Contact Centers, IP phones, as well as Mobility and Desktop solutions. Tadiran strives to increase environmental awareness in the telecom market while utilizing green technology in its products.

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